

MTG - WE PLAN

MEDIA KIT — TRAVEL TRADE

Luxury and ultra-luxury destination management in Morocco. Bespoke private journeys, insider access to contemporary art and culture, and flawlessly executed events.

Based in Marrakech, operating across Morocco
15+ years of experience · Founder: Alexandre Mathieu
Member of Serandipians by Traveller Made
Represented in the United States by Dominique Debay Collection
Represented in Russia & the CIS by Travel Media

WHO WE ARE

A discreet local partner, not a tour operator

MTG - WE PLAN designs and operates private travel in Morocco for an international clientele from the United States, Europe, the Middle East, Russia and the CIS. There is no fixed catalogue: every programme is built around the traveller. For us, luxury means access, time and personalisation.

Tailor-Made Travel

Private, highly personalised itineraries designed from a blank page.

VIP & Confidential

Discreet handling of high-profile travellers and UHNW families.

Accommodation

Long-standing relationships with the country's finest houses.

Experiences

Art, gastronomy, desert, Atlas, private access, wellness.

Events & Celebrations

Weddings, private celebrations, corporate events, incentives.

Transport & Logistics

Mercedes V-Class and Sprinter fleet, dispatch, group manifests.

HOTEL PARTNERSHIPS

Royal Mansour Marrakech · La Mamounia · Mandarin Oriental Marrakech · Amanjena · Selman Marrakech · Park Hyatt · Kasbah Tamadot · Riad Fès. We recommend the house that fits the traveller, never the one that fits a contract.

TRAVEL TRADE

Working with us in white label

We work as an extension of your team and never contact your client outside the scope you define. Your commercial relationship and your commission are protected at every step.

01 **Brief**
You send dates, party composition, budget range, hotel preferences and any confidential requirements. NDA available on request.

02 **Proposal**
Within 48 working hours you receive a white-label proposal — your logo, your wording, no MTG - WE PLAN branding — with hotel options and experiences.

03 **Refinement**
Unlimited adjustments until the client confirms. One dedicated contact throughout, reachable by email, phone or WhatsApp.

04 **Confirmation**
We reserve, contract and pre-pay all suppliers. You invoice your client; we invoice you net, commission protected.

05 **Operation**
Local host on arrival, 24/7 duty phone, real-time changes handled on the ground.

06 **After the trip**
Debrief, feedback and a preferences file kept for the client's next journey.

GOOD TO KNOW

Working languages: English, French, Spanish, Arabic and Russian on request. Key markets: United States, Canada, France, United Kingdom, Switzerland, Belgium, GCC, Russia and the CIS.

SELECTED WORK

Recent programmes

Private collector's circuit

MARRAKECH & CASABLANCA · 6 DAYS

Gallery viewings after hours, three artist studios, dinner in a private collector's home and a curated visit during 1-54 Contemporary African Art Fair.

A palace wedding

MARRAKECH · 4 DAYS, 180 GUESTS

Full buy-out of a historic palace, three venues, night-time desert reception, artisan welcome gifts and a 40-vehicle guest movement plan.

Atlas to Sahara by air

ATLAS, AGAFAY & ERG CHIGAGA · 8 DAYS

Helicopter transfers, a private tented camp built for one family, Berber cuisine masterclass and astronomy with a private guide.

Incentive for a finance group

MARRAKECH & ESSAOUIRA · 5 DAYS, 120 DELEGATES

Two hotels, a rooftop plenary, sidecar rally to the coast and a closing dinner staged inside a working olive grove.

A confidential family stay

MARRAKECH · 10 DAYS

Riad buy-out, vetted staff, discreet security liaison, private chef and a daily programme adjusted each morning.

Start a request

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